



The All India Glass Manufacturers Federation

PRESS RELEASE

'Adopt a Glass Bottle' says school children

Events organized by Glass Industry ahead of World Environment Day

DELHI, May 26, 2018: The Executive Committee of The All India Glass Manufacturers' Federation (AIGMF) met at Hotel Pride Plaza, Aerocity, Delhi.

The session started with welcome address by President, Mr. Raj Kumar Mittal who said, "we have been gifting glass bottles in all AIGMF events ever since Prime Minister Modi announced Swachh Bharat Abhiyaan (clean India campaign)". The bottles carry logo of Swachh Bharat Abhiyaan showcasing Industry's commitment for Green Environment.

Mr. Bharat Somany, Vice President said that worldwide people are asking for a ban on plastic, whereas we are giving one of the best solution's on how to beat the pollution i.e. by adopting a glass bottle. Mr. Somany said, "for our most recent initiative on drawing competition for school children, we have received an overwhelming response from students who have shared wonderful drawings and ideas on adopting glass bottles in our daily lives". Names of the winners (along with drawings) will be announced on World Environment Day (June 5th).

Parallel to Ex Com meeting, a special session on Soda Ash for Glass Manufacturing was organised wherein Ms. Marguerite Morrin, Executive Director Chemicals, IHS Markit, London was invited as guest speaker who gave presentations on Global Overview on Soda Ash and the Environment. Ms. Morrin said that Soda Ash is used in Glass Manufacturing, which is produced both naturally as well as in chemical form. Ms. Morrin, covered following main topics in her presentation, Top producers, Global Supply profile, capacity changes by type & by geography, Soda Ash & the Environment, Natural Soda Ash, its place in the Global Soda Ash industry, New environmentally focused demand sectors e.g. lithium carbonate, solar panels.

A glass bottle (*specially manufactured by Hindustan National Glass and Industries Ltd.*) with World Environment Day and Swachh Bharat Abhiyaan logos was launched enabling people demand responsible and safe packaging.

A short video was released in Hindi on benefits of glass packaging. This video is in addition to English video released in early 2018.

AIGMF also released an update on LCA study on Life Cycle Assessment (LCA) of "Container Glass" in India. This update was done for its earlier study released in 2012, which provides the foundation for meaningful use of LCA results and to portray green image of the product amongst consumers and other stakeholders.

Mr. Mittal said that Glass is 100% recyclable and can be recycled endlessly without loss in quality or purity. He further added that Glass is the trusted and proven packaging for health, taste and the environment. Mr. Mittal assured uninterrupted supply of glass containers for packaging drug formulations, food products or beverages, which is directly linked to Swachh Bharat Abhiyaan.