

# Mascot Engineering Company

## Company Profile

**Mascot Engineering Company**, a key representative of hi-tech companies in glass industry, was founded in 1969 by its Chairman, Mr. Mohan Lalvani, a versatile visionary and an entrepreneur, for marketing oil fired equipments, blowers, pumps, heaters, burners and filters and other fluid power products.



Mohan Lalvani was born in undivided India on 23<sup>rd</sup> May 1942 in Karachi. After his school and college education in Bombay he graduated in mechanical engineering from ECOLE DES METIERS VERSAILLES in France. Mascot is an affiliate member of the AIGMF since 1989 and takes active part in its activities. Since 2007, Mohan has been editor of **Kanch**, the quarterly journal of the AIGMF. His wife Usha also took interest in activities of the Federation and was a master of ceremonies on a few occasions.

The Glass Service Division of MASCOT came into being in 1975 acquiring agency of VGT Dyko, Germany (presently part of P-D Refractories Group), the largest manufacturer of silica and bonded

refractory materials. With a view to serve the glass industry comprehensively, MASCOT started seeking agencies from manufacturers of machinery equipments resulting in agreements with SORG and its subsidiary EME to represent their interests in India.

After liberalization of economy in 1991, there was a greater quest in entrepreneurs of glass industry to import latest machinery to upgrade their manufacturing technology. MASCOT being the representative of reputed concerns put in its best to meet needs of the industry and continue to do so.

To ensure quality service to its clients, MASCOT has been selective in choosing principals for supply of equipments and ancillary products.



Mr. C K Somany (HNG), Mr. Balkishan Gupta (Advance Group of Glass Industries) & Mr. Mohan Lalvani at AIGMF Meeting at Firozabad

## MAJOR COMPANIES REPRESENTED BY MASCOT ARE:

Bonded Refractories	
Furnaces and Forehearths	
Batch & Cullet Treatment Plant	
Annealing Lehrs	
Hot End Inspection Systems	
Vial, Syringe & Flask Forming Machines	
Tableware, Tubes & Lighting	
Fused Cast Refractories	
IS Machines & Spares	
Decorating Machines	



Mr. Mohan Lalvani honouring Mr. Alexander Sorg during his visit to Mascot's Mumbai office

As stated earlier, the first principal to be represented in India was the German refractory manufacturer Dyko, which was later taken over by Vesuvius and subsequently acquired by German based **P-D Refractories**. P-D's acquisitions also include Dr C Otto, Premier and Wetro. Informal association began with the Companies in mid-1970, but it was in 1980 that MASCOT formalized the relationship and became their sole representative in India.

Primarily but not exclusively the principals represented by MASCOT were involved in the Container Glass Sector. German company FASTNER and Hungary's MOTIM, multinational organizations, producers of specialty ceramics and refractories are also represented by the company.

MASCOT expanded its sphere of working in glass industry by entering into agreement with GLASSROBOTS, MACOTEC, SYNERGX, ADELIO LATTUADA, JLI, manufacturers of machinery and equipments for processing of Flat Glass.



Team Mascot at glasstec 2012 in Dusseldorf

MASCOT'S agency list also includes IS machinery builder GPS Glasproduktions-Service, Annealing Lehr specialist Ernst PENNEKAMP and OLIVOTTO, supplier of tube drawing lines and table ware. Also represented are Netherlands based ROSARIO Productie specializing in decorating machinery and IMACA which produces coating equipment, GEDEVELOP of Sweden producers of hot end analysis measurement and control equipments.

The company has achieved noteworthy success in promoting AMBEG's machinery for manufacturing vials and syringes.

For Solar Glass Equipments, MASCOT represents RUREX the foremost in rolling machines for pattern glass.

### **SORG SERVICES INDIA PVT LTD**

Recognizing a need to offer on the spot and



Mr. Manohar Lal (centre), Secretary AIGMF with Mr. Mohan Lalvani (right) & Mr. Mohit Lalvani (left)



Mascot Team with AIGMF Secretary

## VISION

TO BE THE BEST IN CLASS PARTNERS, COMMITTED TO INTEGRITY AND QUALITY PERFORMANCE, OFFERING CREATIVE MARKETING SOLUTIONS TO ALL OUR STAKEHOLDERS

MOHAN LALVANI, CHAIRMAN



prompt services to Indian and Asian glass plants manufactured by SORG a leading supplier of melting furnaces and conditioning systems. The company has recently set up SORG SERVICES INDIA PVT LTD.

### OTHER GROUP COMPANIES

In the 90s when the Indian economy was on a fast track growth and the business was expanding, Mohan's son Mohit Lalvani, a commerce graduate, joined the company and started diversifying its activities.

Following companies in personal and health care segments were added to the group:

### MASCOT UNIVERSAL PVT. LTD

#### *Personal Care Division*

is in the beauty and personal care industry and CHANNEL PARTNERS for DOW CORNING,

CRODA, DOW CHEMICALS, BIOSPECTRUM, BUHLER & HONEYWELL.

#### *Health Care Division*

is known for its expertise in Dermatological Formulations Development, providing innovative & sustainable "Turnkey Solutions" to its customers.

### MASCOT SPINCONTROL INDIA PVT LTD.

is a joint venture between Mascot Universal & Spincontrol France. The company specializes in the in-vivo & in- vitro evaluation of various cosmetic products (Skin care, Makeup, Hair care) for safety and efficacy.

Keeping in view advancements being made in different fields of glass, globally MASCOT continues to strive and offer its dedicated services to customers so that they get full value for their investments in glass industry.

**Note :** This profile is based on Company information as provided by Mascot Engineering Company to the AIGMF